



7th Annual

Day of Peace Celebration

On

THE SANTA MONICA PIER

Sunday – September 20, 2009

11am to 4pm

Organizations beginning with letters A to L: Set-up is from 8:30 to 9:30 am
All others set up is from 9:30 to 10:30 am

Please be completely set up by 10:30 am. You will not be able to park your vehicle on the pier during the event. You will be able to drive your vehicle onto the pier for loading and unloading purposes. No vehicles heavier than an F150 or a GM1500 are allowed on the pier.

Free parking is available at the mall parking lot on the corner of 2nd and Colorado.

Exhibitor Registration Application

Organization Name		Contact Person	
Street Address	City	State	Zip Code
Phone	Email	Cell Phone	

Please specify:

___ One table and two chairs are included.

___ Will you be bringing a canopy or umbrella for shade? Canopies will need to be secured with sandbags. Please do not nail into the pier.

___ Number of Peace Doves Your Organization will fly in Parade.

(To find out how to make a Giant Peace Dove, visit our website at www.rootsandshoots.org/campaigns/dove)

Does your group have any special needs or requirements? Please explain:

Exhibit summary and description of organization:

Single Sided booths are 10' x 15"

Early Registration fee \$200.00

After July 30th, fee \$250.00

Double Sided booths are 10' x 15" closer to the stage

Early Registration fee: \$300.00

After July 30th, fee: \$350.00

Peace Partner Booths are 20' x 40' corner locations with 3 sided accesses. Booth fee includes stage signage, web exposure and mention in all press releases.

This opportunity is limited.

Peace Partner Contribution: \$5,000.

Please let us know if your booth needs to be close to another Exhibitor or has any special requirements:

This is a rain or shine event. No refunds will be given.

Day of Peace committee reserves the right to alter, modify, add, delete or change the benefits and/or events described based on funding received and to reject Exhibitors deemed inappropriate to support the diversity and environmental objective.

Absolutely no food or drink sales will be permitted without prior written authorization.

Space on the pier is limited and spaces will be assigned on a first come first served basis.

Booth Level Selected (please indicated payment amount): _____

Credit Card # _____ **Exp:** ___ / ___ **3 or 4 Digits on back** _____

Name (exactly as printed on card) _____

Address the card is billed _____

to: _____

If sending a check please make checks payable to

Roots & Shoots, California – Indicate on the memo line **Peace Day**

Mail check and form to:

Roots & Shoots Day of Peace
The Jane Goodall Research Center
University of Southern CA
3601 Watt Way – GFS 120
Los Angeles, CA 90089

With your signature below you agree to grant Roots & Shoots Day of Peace and the Jane Goodall Institute (JGI) permission for unrestricted right to use photographs of you and your team in which you may be included, for editorial, trade, advertising and any other purpose and in any manner and medium; to alter the same without restriction; and to copyright the same. You hereby release R&S and JGI from any claims and liability relating to said photos/video/film.

Signature: _____ Title _____ Date _____

If you have questions, please feel free to call: Dar Zavalney 310-200-5603 or email DarZavalney@aol.com indicate Day of Peace on subject line.