



## the Jane Goodall Institute

Spring 2009

Dear Friend,

Sunday, September 20, 2009 will mark the **Roots & Shoots 7<sup>th</sup> annual Day of Peace** in honour of the United Nations Day of Peace and in LA this will be celebrated at the Santa Monica Pier. All around the USA and in many other countries of the world, Roots & Shoots groups will be celebrating peace during a day-long festival of presentations, performances and exhibits. All will fly Giant Peace Dove puppets and in LA we will have a huge parade with dozens of doves flown by Roots & Shoots groups and their community partners.

I can still remember just six short years ago, when we flew our first Giant Peace Dove in Los Angeles. I am so proud of the growth and success of this volunteer-led event. This year we are expecting more than 5,000 participants and even a greater turnout from the Hollywood community.

As a twice appointed United Nations Messenger of Peace, I am passionate about bringing communities together and celebrating the United Nation's International Day of Peace.



During the Roots & Shoots Day of Peace, we celebrate and honour the accomplishments of individuals dedicated to peace and the protection of people, animals and the environment. We also celebrate all that has been done throughout the year to create a better world.

My good friends, Keely and Pierce Brosnan and their family led last year's Peace Dove Parade and gave the keynote address. Celebrities such as Gavin Rossdale (accompanied by his wife Gwen Stefani) performed along with other talented and enthusiastic friends and celebrities.

Our success can be compounded many times over if each of us supported and participated in this day. Please join our Roots & Shoots team at the Santa Monica Pier on Sunday, September 20<sup>th</sup>. Let's celebrate and promote peace within ourselves, peace within our communities and peace around the world!

With all good wishes,

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